

Unit 2 Performance Assessment Task: Propaganda Machine

Social Studies 20-1

Background:

No matter where a government falls on the nationalistic-ultranationalistic spectrum, they will often attempt to influence the zeal and identity of its citizens in various ways. When nation-states require their citizens to sacrifice for the greater good of the nation, propaganda becomes a convenient tool in which to influence the masses. These come in many forms – speeches, posters, campaigns etc., that are carefully calculated processes to harness support for the national interest.

Critical/Essential Question:

What is the most effective way for ultranationalism to resolve a national conflict?

Task:

In groups of 4-5, you are tasked with creating a propaganda campaign that will include the following elements:

- A **complex** and **sophisticated** visual (poster, painting, pamphlet, etc.) that reflects an ultranationalistic perspective on resolving the conflict.
- A **purposeful** and **comprehensive** speech (written and oral) that will convince your citizens to take up the ultranationalistic cause to resolve the conflict.
- An **insightful** and **thorough** analysis of your campaign – present this to the class in which you will give context to your fictional/historical national conflict, elaborate on the purpose of your visual, speech, and other strategies; and explain how it will serve to inspire ultranationalism to resolve the conflict.

Be sure to include concepts and vocabulary from National Interest, Ultranationalism, and Genocide lectures in your final product.

Guiding Questions:

What national conflict are we trying to resolve? How can we use ultranationalism to resolve this?

What imagery can we use to promote ultranationalism? How can we convince people to sacrifice themselves for the nation-state?

Which characteristics of ultranationalism will be most effective for our campaign? Why would these work in resolving the conflict?

	Excellent	Proficient	Satisfactory	Limited	Poor
Quality of Visual	Visual is sophisticated and demonstrates a complex ultranationalistic perspective on resolving the national conflict. [5]	Visual is detailed and demonstrates a straightforward ultranationalistic perspective on resolving the national conflict. [4]	Visual is simple and demonstrates a basic ultranationalistic perspective on resolving the national conflict. [3]	Visual is lacking and demonstrates a plausible ultranationalistic perspective on resolving the national conflict. [2]	Visual is confusing and demonstrates a faltering ultranationalistic perspective on resolving the national conflict. [1]
Quality of Speech	Speech is comprehensive in the solution and purposeful in taking up the ultranationalistic approach to resolving national conflict. [5]	Speech is logical in the solution and convincing in taking up the ultranationalistic approach to resolving national conflict. [4]	Speech is straightforward in the solution and general in taking up the ultranationalistic approach to resolving national conflict. [3]	Speech is confused in the solution and simple in taking up the ultranationalistic approach to resolving national conflict. [2]	Speech is haphazard in the solution and contradictory in taking up the ultranationalistic approach to resolving national conflict. [1]
Quality of Analysis	Analysis thoroughly explains the propaganda campaign and provides an insightful rationale for how effective ultranationalism is in resolving conflict. [9-10]	Analysis explains the propaganda campaign in detail and provides an in-depth rationale for how effective ultranationalism is in resolving conflict. [7-8]	Analysis simplistically explains the propaganda campaign and provides a basic rationale for how effective ultranationalism is in resolving conflict. [5-6]	Analysis superficially explains the propaganda campaign and provides an insubstantial rationale for how effective ultranationalism is in resolving conflict. [3-4]	Analysis does not explain the propaganda campaign and provides an illogical rationale for how effective ultranationalism is in resolving conflict. [1-2]